Commercial Strategy

How can we ensure women with the right expertise lead the conversation on where the business spends its money?

#WomenInTech

Stellar Omada

How can we ensure women with the right expertise lead the conversation on where the business spends its money?

"We need to demystify the numbers and get rid of 'gatekeeping' around financial data."

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How can we ensure women with the right expertise lead the conversation on where the business spends its money?

"Technical success must be recognised as the primary driver of financial success at the board level."

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How can we ensure women with the right expertise lead the conversation on where the business spends its money?

"It’s time to increase transparency and learn the rules of how the game is played to challenge the status quo."

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